

ANTibioticS and mobile resistance elements in WastEwater Reuse
applications: risks and innovative solutions

H2020-MSCA-ITN-2015/675530 - ANSWER



Dissemination Activity:
“participation in Intap campaign”

ESR 4: Aparna Chandrasekar

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Description

- *Participation in the “Intap” campaign funded by the Dresden Concept, to promote international talent and bridge the gap between Dresden companies and international students*
- Date of the event- 8th November 2018
- Place where the event took place-
- Audience Details (number of participants, age, sex, etc.)- approx. 100 people (including international researchers, and representatives from various companies in Dresden)
- Description of the topic of your presentation-
 - o Participation in photoshoot for the social media campaign and poster billboards in Dresden
 - o Spoke to the Dresden Fernsehen about my experience as an international researcher in Dresden
 - o Participated in the fishbowl discussion at the Intap campaign launch to speak about how to bridge the gap between internationals and companies in Dresden.

Announcement of the event

- Poster: A poster of me, with my affiliations and a headline of my research was made and was displayed in many billboards around Dresden (Please find attached the picture)
- Facebook page/ Social media publicity: Furthermore, part of this campaign was to promote it using social media channels like facebook, twitter and intagram. Please find the version of the same attached
- Talk with Dresden Fernsehen: Spoke with Dresden Fernsehen. Please find here attached the news article along with the video clip about the coverage of the intap project. The interview of me starts from minute 1:39... https://www.sachsen-fernsehen.de/internationale-talente-fuer-dresden-grosskampagne-intap-gestartet-543144/?fbclid=IwAR1tYxvzUdV6umS3m7h9mlr_030aP0NsnPi4M6yMof5fF2AfAcRynjjFdWY

Dissemination material distributed during the event

Photos of the event

- Please find some pictures, attached separately



Final Remarks

- Add some final remarks, (i.e. regarding the success of the event, whether the audience seems to be interested in your research, etc)- The publicity strategy was successful and the dissemination of the researchers gained wide acceptance and appreciation







 **Intap - Das internationale Talenteprojekt für Dresden** is in
Dresden, Germany.
November 12 at 7:00 PM · 🌐

»I investigate antibiotic-resistant bacteria in the soil.« Aparna, PhD student at the Institute of Groundwater for the TU Dresden. Aparna is one of several thousand international top talents who learn, research and work in Dresden. Intap – The international talent project for Dresden links academics from all over the world to the local economy. Learn more about Aparna and become part of the intap network: www.meintalent-deinerfolg.de
[#meintalentdeinerfolg](#) [#meintalentistdeinerfolg](#) [#intap](#) [#intapcampaign](#) [#Dresden](#) Aparna Chandrasekar



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